



# RAGHUNATH GIRLS' POST GRADUATE COLLEGE

Western Kutchery Road, Meerut-250001

Re-Accredited 'B+' Grade by NAAC (CPE Status since 2006)

College of Excellence 2014

AISHE Code: C-28817



Principal - 9520886032  
IQAC - 9520886033  
Chief Adm. - 9520886031

E-mail : [rgpgcollegemrt@gmail.com](mailto:rgpgcollegemrt@gmail.com)  
Website : <https://rgcollege.ac.in>  
Facebook ID : Raghunandini Rgpg Meerut  
You Tube Channel : RGPG COLLEGE

## Institutional Distinctiveness

### Promotion of Women Entrepreneurship

#### Vision Statement:

To empower women students by fostering an inclusive and supportive ecosystem that enables innovation, entrepreneurship, and leadership leading to economic growth and social transformation.

#### Objectives:

- To equip women students with essential entrepreneurial skills.
- To provide a platform for women to transform innovative ideas into impactful business ventures.
- To create sustainable opportunities for women in entrepreneurship through funding, mentorship, and market exposure.
- To collaborate with industries, alumni, and government agencies to promote women-led businesses.

#### Focus Areas:

##### 1. Skill Development:

- Conduct workshops, seminars, and training programs focused on leadership, financial literacy, business planning, and strategic decision-making.
- Develop specialized courses on entrepreneurship tailored for women students.

##### 2. Infrastructure Support:

- RG PG Innovation Cell supports women entrepreneurs through networking opportunities.
- Provide access to patent support and intellectual property guidance to protect innovative ideas.
- Facilitate start-up guidance programs to help students create and scale their ventures.

##### 3. Mentorship and Guidance:

- Organize mentorship programs by involving successful entrepreneurs, industry leaders, and alumni.
- Create peer support networks to encourage collaboration and idea exchange.

##### 4. Industry and Government Collaboration:

- Collaborate with industries to offer internships, live projects, and business exposure.
- Partner with government agencies to utilize schemes and programs aimed at women entrepreneurs.
- Establish industry-academia partnerships to ensure market relevance of ventures.

Instagram : <https://www.instagram.com/rgpg58?igsh=aGpveDZ4OGxxaGFu>



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**5. Awareness and Outreach:**

- Organize campaigns, visits and events to promote entrepreneurship as a viable career option for women.
- Conduct awareness programs on government initiatives and schemes available for women entrepreneurs.
- show success stories of women entrepreneurs through Film Club to inspire and motivate students.

**Conclusion:**

By implementing this policy, our college reaffirms its commitment to empowering women to become successful entrepreneurs. Through strategic initiatives and collaborations, we aim to create a vibrant entrepreneurial ecosystem that drives innovation, economic growth, and social transformation.



  
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Raghunath Girls' Post Graduate College  
Meerut