

R.G P.G. COLLEGE, MEERUT
DEPARTMENT OF COMMERCE

Name of Programme: B.COM (1st Sem.)

Name of Courses	Value addressed	Course Outcomes
Business Organisation	Professional Ethics	To examine the dynamics of the most suitable form of business organization in different situations and to analyse business models for different organisations. To evaluate changes in the working pattern of modern organisations.
Business Statistics	Professional Ethics	To develop analytical ability among the students. It Statistics will create quantitative models to solve real world problems in appropriate contents. It will effectively use professional level technology tools to support the study of statistics.
Business Communication	Professional Ethics	Understand the business skills. Be able to develop effective business communication skills among the student. It shows right way to write memos, letters and reports.
Introduction to Computer Application	Professional Ethics	To introduced to the role played by the personal computer in business and practical ways of acquiring, implementing and operating the personal computer. To able to understand the fundamental concepts of word processing,

		electronic spreadsheet, and presentation software.
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Name of Programme: B.COM (2nd Sem.)

Name of Courses	Value addressed	Course Outcomes
Business Management	Professional Ethics	To identify and evaluate ethical, social and environment impacts in business. To practice critical and creative thinking to improve the decision making process.
Financial Accounting	Professional Ethics	To import basic accounting knowledge as applicable. It help in accurately prepare an organisation financial accounts for a specific period.
Computerised Accounting	Professional Ethics	It is software application that automates financial records and reporting processes to make them faster, more accurate and easier to manage.
Essentials of Commerce	Professional Ethics	Able to analyze the impact of commerce on business models and strategy.
Business Economics	Professional Ethics	It acquainted the students with the emerging issue in business at the national and international level in the light of the policies of liberalization and globalisaion.

Name of Programme: B.COM (3rd Sem.)

Name of Courses	Value addressed	Course Outcomes
Company Law	Professional Ethics	Gained basic knowledge of the provisions of the Companies Act, 2013 in relation to types of companies, Memorandum of Association, Articles of Association.
Cost Accounting	Professional Ethics	Helped in exposing the basic concepts & the tools used in cost accounting. It helped the students in achieving the lowest cost product with highest efficiency level of operation.
Business Regulatory Framework	Professional Ethics	To provide a brief idea about the concept of business laws and helped to understand basic contracts, sale of goods act, negotiable instruments act and Consumer Protection act.
Inventory Management	Professional Ethics	To learn inventory management policies, need to optimize inventory levels. To understand the methods used by organisations to obtain the right quantities of inventory.

Name of Programme: B.COM (4th Sem.)

Name of Courses	Value addressed	Course Outcomes
Income Tax Law and Accounts	Professional Ethics	To gain enough knowledge on the basic principles and provisions of the Act and the relevant rules. To provide working knowledge on the different heads of income and deductions and enable them to compute the total income and tax payable by an individual.
Fundamentals of Marketing	Professional Ethics	Able to critically evaluate the key analytical frameworks and tools used in marketing, how to apply key marketing theories, frameworks and tools to solve marketing problems.
Digital Marketing	Professional Ethics	Understanding of the role of both digital and traditional media in marketing and the intersection of online and offline strategies and tactics.
Fundamentals of Entrepreneurship	Professional Ethics	Students understood the entrepreneurial culture and industrial Human value growth. Gained Knowledge on growth strategies for implementing the effective suitable strategy for growth.
Tourism and Travel Management	Professional Ethics	Able to gain knowledge in travel business and will get awareness about travel industry.

Name of Programme: B.COM (5th Sem.)

Name of Courses	Value addressed	Course Outcomes
Corporate Accounting	Professional Ethics	It enabled the students to develop awareness about corporate accounting in conformity with the provisions of Companies Act and to understand the accounting requirements for a corporate group.
Goods and Services Tax	Professional Ethics	Students will be equipped with the knowledge of basic concepts GST, CGST, SGST, IGST and learn basic procedure under GST incorporating the registration, filing of returns and payment of tax.
Business Finance	Professional Ethics	Students can effectively communicate and apply financial concepts and models to solve problems in a decision making.
Principles and Practices of Insurance	Professional Ethics	To introduce the concept of risk and shows how insurance deal with risk.
Monetary Theory and Banking in India	Professional Ethics	Understand the basic concepts of banks and functions of commercial banks and concepts of monetary economics and banking theory.

Name of Programme: B.COM (6th Sem.)

Name of Courses	Value addressed	Course Outcomes
Accounting of Managers	Professional Ethics	Students learn the basic accounting principles needed to effectively make business decisions as a manager.
Auditing	Professional Ethics	It aimed at imparting knowledge about the principle and methods of auditing and their application and help to recognised the essence of ethics in business.
Comprehensive Viva	Professional Ethics	To make the students to face the expert panel and present the knowledge, skills and problems in the most efficient way.
Financial Institutions and Market	Professional Ethics	Analyse how financial markets and instruments operate and how they can be used to achieve economic objectives.
Human Resource Management	Professional Ethics	To develop, implement and evaluate employee orientation, training and development programs. Facilitate and support effective employee and management relations.
Business Ethics and Corporate Governance	Professional Ethics	To learn issues involved in maintaining ethics and social responsibilities and need for awareness of social justice in management practices and business activities. And learn a system of rules and practices that determines how a company

		operates and how it aligns with the interest of all its stakeholders.
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Name of Programme: M.Com. 1st sem.

Name of courses	Values Addressed	Course Outcomes
Management concept and organization behavior	Professional Ethics & Human Values	It helped students to understand the conceptual framework of management and organizational behavior, motivational techniques, leadership traits and theories.
Direct Tax – Law & Practice	Professional Ethics	The students learnt: <ul style="list-style-type: none">• The practical aspect of computation of income tax.• The concept of corporate tax planning• Filling of various return with the tax authorities
Statistical Analysis	Professional Ethics	The students learnt the tools of decision making, forecasting, planning. It taught the practical use of statistics in research.
Financial Management	Professional Ethics	It provided knowledge and application of financial management in present business environment. It is designed to expose the student to the financial issues of determining the monetary resources needed by a business, the mix of these resources, the sources and uses of funds, the benefits, risks and costs associated with different types of resources and financing.

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Name of Programme: M.Com. 2nd sem.

Name of courses	Values Addressed	Course Outcomes
Indirect Taxes – GST & Custom Laws	Professional Ethics	It provided the expert knowledge of: <ul style="list-style-type: none">• Constitutional framework of Indirect Taxes• GST• Registrations & Assessment procedures• Custom Law
Corporate Financial Accounting	Professional Ethics	The students understood Advanced Accounting issues and practices.
Corporate Laws & Governance	Professional Ethics & Human Values	It enhanced the students ability to analyze and apply various provisions of the insolvency and Bankrupt code, 2016, The competition Act, 2002, The companies Act, 2013, and codes and practices in Corporate Governance in India.

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Name of Programme: M.Com. 3rd sem.

Name of courses	Values Addressed	Course Outcomes
Operation Research	Professional Ethics	<p>Students understood the applicability and use of Operation Research in diverse field.</p> <p>The need of Operation Research in making effective decisions.</p> <p>Knew how to classify models frequently used in Operation Research.</p>
Research Methodology	Professional Ethics	<p>Helped to understand general definition of Research Design.</p> <p>It enhanced Students' ability to distinguish a purpose statement, a research question or hypothesis & research objective.</p> <p>It helped in understanding the link between qualitative research question & data collection.</p>
Strategic Management	Professional Ethics	<p>Described the practical and integrative model of strategic management process.</p> <p>Demonstrated the knowledge and abilities in formulating strategies & strategic plans.</p> <p>Evaluated challenges faced by managers in implementing & evaluating strategies based on the nature of business.</p>

Project Based Viva-Voce

Viva-Voce examination based on the project report of the student.

Viva covered all the subjects taught in all semesters.

Viva prepared the students to face interview both in the academic & the professional sectors.

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Name of Programme: M.Com. 4th sem.

Name of courses	Values Addressed	Course Outcomes
Managerial Economics	Professional Ethics	<p>It developed managerial perspective to economic fundamentals as aid to decision making under given environmental constraints.</p> <p>It analyzed the causes and consequences of different market conditions.</p> <p>It integrated the concept of price & output decisions under various market structures.</p>
Elective Group		
a) Finance Group		
Security Analysis & Portfolio Management	Professional Ethics	<p>It provided a theoretical and practical background in the field of Investments.</p> <p>Valued equity and debt instruments.</p> <p>Measured the portfolio performance.</p> <p>Designed and managed the bond as well as equity portfolios in the real world.</p>
Security Laws & Capital Markets	Professional Ethics	<p>It awared students about the prevailing securities laws.</p> <p>Understood the Indian Capital Market.</p> <p>Able to understand different act such as Securities Contracts Act</p>

		1956, Securities and Exchange Board of India Act 1992, Depositories Act 1996.
b) Marketing Group		
Marketing Management	Professional Ethics & Environment Values	It facilitated the understanding of the conceptual framework of marketing and its application in decision marketing under various environmental constraints.
International Marketing	Professional Ethics	It made the students understand the conceptual framework of international business and familiarize them with trends and developments in the international area.
c) Human Resource Management Group		
Human Resource Management	Professional Ethics & Human Values	It provided expert knowledge of principles and practices of Human Resource Management required for management of business organization.
Industrial Relations & Labor Laws	Professional Ethics	It provided conceptual framework of industrial relation. To make students aware with the Indian labor legislation and to make students aware with the basic requirement and mandate of labor legislations.